

DECLARATION BY THE GUIDE

Certified that this thesis is a bonafide record of work done by Ms. Sindhu Singh during the Period from January, 2010 to December, 2015, at K.J.Somaiya Institute of Management Studies and Research, a Recognized Institute of SNDT Women's University, Mumbai. It is submitted in partial fulfillment of the requirements for Ph.D. Degree in Management.

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