

***A Comparative study of two retail Chains in  
Bangalore city***

**Doctoral Thesis**

**Submitted by**

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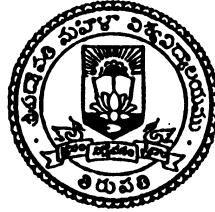
**in fulfilment for the award of the degree**

***of***

***DOCTOR OF PHILOSOPHY***

**Under the Research Guide**

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