CONTENTS

List of Tables i
List of Figures ii
List of Plates iii

Chapter 1: Introduction 1-7
1.1. An Overview of Thesis 5

Chapter 2: Review of Literature 8-25
2.1. Family as a Concept 10
2.2. Family Studies in India 11
2.3. Corporate Culture 19
   2.3.1. Definitions of Corporate Culture 20
   2.3.2. The Genesis of Work/Life Balance 20
   2.3.3. Defining Work/Life Balance: A Case Study of American Society 21
   2.3.4. Work/Life Balance: Challenges and Solutions 21
   2.3.5. Personal Lives and Family Values to the Forefront 22
   2.3.6. Changing Face of Family 23
   2.3.7. A Pivotal Study 23
   2.3.8. Work/Life Balance Trends 24

Chapter 3: Methodology 26-42
3.1. Conceptualization of Framework of Research 27
   3.1.1. Family 27
   3.1.2. Corporate Setting 28
3.2. Present Study 30
   3.2.1. Selection of Topic 30
   3.2.2. Choice of Locality 31
3.3. Choosing a Method 32
   3.3.1. Fieldwork vis-à-vis Anthropological Research 34
   3.3.2. Rapport Establishment 36
   3.3.3. Observation 37
3.3.4. Identification of Key Informants 39
3.3.5. Interview 40
3.3.6. Case Study 41
3.4. Objectives 42

Chapter 4: The Physical Setting 43-52

4.1. History 43
4.2. Geographical Conditions 44
   4.2.1. Physiographic Conditions 44
   4.2.2. Climate 45
   4.2.3. Rainfall 45
   4.2.4. Temperature 45
   4.2.5. Humidity 46
   4.2.6. Cloudiness 46
4.3. Demographic Characteristics 46
   4.3.1. Population 46
      4.3.1.1. Urban Population 46
      4.3.1.2. Rural Population 47
   4.3.2. Population Growth Rate 47
   4.3.3. Population Density 47
   4.3.4. Literacy Rate 47
   4.3.5. Sex Ratio 47
   4.3.6. Child Sex Ratio 48
4.4. Administrative Structure of Gurgaon 49
4.5. Infrastructure 49
4.6. Emergence of Modern Gurgaon 50
4.7. Maps of NCR and Gurgaon 52

Chapter 5: Family in Corporate Setting 53-79

5.1. Conceptualizing Corporate Setting 53
   5.1.1. Organizational Setting 53
      5.1.1.1. Architectural Setting 54
      5.1.1.2. Hierarchical Setting 57
   5.1.2. Work Culture of MNCs 59
   5.1.3. Corporate Culture: Insider’s Perspective 62
5.2. Defining Family in Corporate Setting 65
5.3. Findings
5.3.1. Quantitative
5.3.1.1. Basic Constituents of Families
5.3.1.1.1. Gender of Respondents
5.3.1.1.2. Age of Respondents
5.3.1.1.3. Work Experience
5.3.1.1.4. Annual Income of Family
5.3.1.1.5. Members in the Family
5.3.1.1.6. Place of Residence
5.3.1.1.7. Working Members in Family
5.3.2. Qualitative
5.3.2.1. Case Study 1
5.3.2.2. Case Study 2
5.3.2.3. Case Study 3
5.3.2.4. Case Study 4
5.3.2.5. Case Study 5
5.3.2.6. Case Study 6

5.4. Discussion

Chapter 6: Interfaces between Family and Corporate Life 80-100
6.1. Interfaces: An Analysis 80
6.2. Interfaces: Dimensions and Components 87
6.2.1. Household Living 87
6.2.2. Interpersonal Relations 89
6.2.2.1. Husband-Wife Relations 90
6.2.2.2. Relations with Parental Family 90
6.2.2.3. Relations beyond Nuclear Family Level 91
6.2.3. Economics of Family 92
6.2.4. Religious Practices 94
6.3. Basic Components of Family: Contemporary Perspective 97

Chapter 7: Summary and Conclusion 101-105
Bibliography 106-117
Appendix 118-119
Plates 120-123