

Declaration

I hereby declare that the work submitted in the thesis titled “*Six Sigma Marketing: An innovative approach to achieve strategic goals*” has not been submitted before for the award of any Diploma or Degree in any other University.

This work is completely original to the best of my knowledge.

Neha Raval
Department of Human Resource Development,
Veer Narmad South Gujarat University, Surat

Date: 1st December, 2017