PREFACE

Management education in India gained momentum in the late sixties. In early stage learning material and pedagogy were borrowed through western collaborations. Soon it was realized that while the basic concepts might be common, research has to be carried out in the Indian context and with the business- environment demands. Because of fundamental changes in the nature, structure and the growth of the corporate and business management in India there is certainly a growing thinking that we need some if not drastic changes in management education sector. This is to be seen in the light of the developments during the past two decades in India.

It is needless to say that research not only creates new knowledge and understanding but adds value to the education sector and improvement in quality of education. Thus there is a need to conduct research, analyse trends and develop innovative perspectives on a wide range of issues with practical consequences. In this context the present study has been undertaken. As the management students are at the threshold of entering the career of business, it is desirable to study personality, risk taking ability and emotional intelligence, which play a vital role in their survival and fitness in the profession.

To accomplish the major purpose the study has distinctive general features. It is limited to what is generally accepted as the process of research. The analyses of data are slanted towards educational research and particularly psychological aspects. The study is organized into five chapters.
The chapter first gives an overview of the present scenario, issues and challenges, new trends of management education in India, ground reality of MBA programme, role of B-schools brief description of concerned eight universities and answer to the first research question.

Chapter second presents the conceptual framework of personality, risk taking ability and emotional intelligence are summarized within this chapter. This has been referenced to establish the basis for exercising concept and theories and practical implications. The present study is centered within the framework described in this chapter and in the context of management students.

Chapter third focuses on review of related literature on various aspects related to Personality, Risk Taking Ability and Emotional Intelligence, Methodology adopted and the Instruments used for the study.

Chapter fourth discusses a statistically analysis of the data collected as they relate to research questions. When discussing statistics’, it is impossible not to discuss the interpretation of data. It may be emphasized that an attempt has been made to find the empirical results in order to demonstrate the need for further research with a more complex frame of reference. Findings therefore can be advanced only tentatively on the basis of evidence presented here.

In chapter five Findings, Suggestions, Applications of the Research and Scope for Further Studies are discussed in this chapter. Appendices are included as well at the end.
While many terms and ideas used are defined, some familiarity with terms like attitude, economic status etc is assumed. A sincere attempt has also been made to retain the simplicity of presentation, lucidity of style and the analytical approach.

Though one person may undertake the actual writing, he is dependent on many others for ideas and support. I express my admiration as well as my thanks to all.

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