Declaration

I do hereby proclaim that the research work presented in this thesis is done by me under the proficient supervision of Dr. Biplab Loho Chowdhury, Professor, Centre for Journalism & Mass Communication, Visva Bharati, Santiniketan. The collection of information received from the existing literature has been indicated throughout the thesis at suitable places. This is an original piece of work and has not been submitted anywhere else. I also declare that it is plagiarism free to the largest extent.

(Saikh Rupa Rahila)
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