CANDIDATE DECLARATION

I, Diksha Panwar Enrolment No.UU152300046, resident of 100 vijay colony, New cantt Road Dehradun, Uttarakhand, hereby state that the research work on “An Analytical Study of Global Marketing Strategies and Its Impact on the Consumer Buying Behaviour in Food Industry Segment” carried out by me for the partial fulfilment of award of Ph.D. degree from Uttaranchal University Dehradun, during the year 2015-2018 under the supervision of Dr. Sidheswar Patra is the record of my own work and that the thesis has not formed the basis for the award previously of any degree, diploma, associate ship, fellowship or any other similar title.

Date- 16/ May 2018
Place- Dehradun

Diksha Panwar
UU152300046