

Guide Certificate

This is to certify that the thesis entitled “A Critical Evaluation of the Employee Retention Initiatives of the Service Sector Organizations in Guwahati City” is a record of bonafide research work carried out by Bidisha Lahkar Das bearing enrolment number 3/11 of Maniram Dewan School of Management, KKHSOU, during the period of her study under my guidance and supervision. The results embodied in this thesis have not previously formed the basis for the award of any degree, diploma, associateship, fellowship or similar other titles and that it is an independent work done by her.

Place: Guwahati



Signature of Guide
[Prof. (Dr.) Mukulesh Barua]