List of Publications

Journals


- Sahoo, P. R., “Uniforms for service excellence in hospitality service industry” case accepted for publication in the handbook of cases, National Institute of Fashion Technology, 2017

- Sahoo, P. R. , Pradhan, B. B., Lenka, S. K., Information and communication technologies in tourism and hospitality marketing: A review on highly cited research articles from 2011 to 2015" Journal of Hospitality and Tourism Technology (Scopus indexed) (Under Minor Revision)

Conferences


- Sahoo, P. R., "Challenges and mitigation strategies adopted by Suppliers, Intermediates, and Consumers concerning Opaque Hotel Websites" ICBPEM, 12-13 December 2014, N.I.T. Rourkela

- Sahoo, P. R., Pradhan, B. B., Lenka, S. K., "Optimizing Demand and Capacity in Electronic Distribution Channels of Hospitality Services," 27-29 December 2014, 67th All India Commerce Conference, Bhubaneswar

- Sahoo, P. R., "Future of Hotel Room Retailing in Highly Customized Area" 14 March 2015, Ravenshaw University

- Sahoo, P. R., "Analyzing Performance And Competitiveness Of Hotel Electronic Distribution" ICEBM, Challenges, and mitigation strategies adopted by Suppliers, Intermediates and Consumers concerning Opaque Hotel Websites" ICBPEM, 20-21 March 2015, Birla Institute of Technology & Science, Pilani