

# **A STUDY ON SHOPPERS BEHAVIOUR TOWARDS MALLS WITH REFERENCE TO CHENNAI**

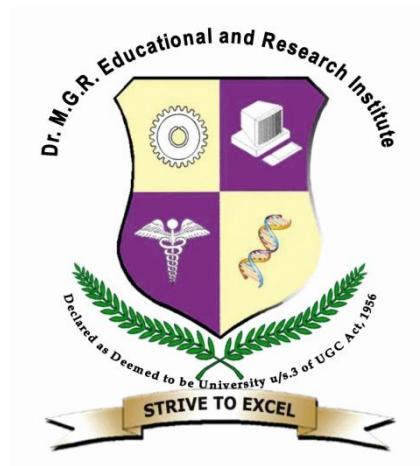
**A THESIS**

*Submitted by*

**RADHA. J**

*in partial fulfillment for the award of the degree  
of*

**DOCTOR OF PHILOSOPHY**



**Department of Management Studies  
FACULTY OF MANAGEMENT STUDIES**

**Dr. M.G.R.  
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