

**Nirma University  
Institute of Management**

**Declaration**

I Reena Shah registered as Research Scholar, bearing Registration No. EXTDP05 for doctoral programme under the Faculty of Management of Nirma University, do hereby declare that I have completed the course work, pre-synopsis seminar, and my research work as prescribed under R. Ph. D. 3.5.

I do hereby declare that the thesis submitted is original and is the outcome of independent investigations/ research carried out by me and contains no plagiarism. The research is leading to the discovery of new facts / techniques /correlation of scientific facts already known. (Please tick whichever is applicable). This work has not been submitted to any other University or Body in quest of a degree, diploma or any other kind of academic award.

I do hereby further declare that the text, diagrams, or any other material taken from other sources (including but not limited to books, journals and web) have been acknowledged, referred and cited to the best of my knowledge and understanding.

Date: 6/2/13

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