BIBLIOGRAPHY
BIBLIOGRAPHY

1 Abelson, Herbert I (1959), Persuasion: how opinions and attitudes are changed, New York, Springer Publishing Co.


4 Albertson, Maurice L., 1991, Appropriate Technology, Hydraulics Divison ASCE, Nashville, Tenn., USA


7 Andreoli, Virginia and Stephen Worchel (1978), 'Effects of media, communicator and message position on attitude change: Public opinion quarterly, Spring.


11 Bailey F.G. 1960, Tribe, Caste and Nation, Oxford University press, Bombay

12 Barbara seels, 'How to Develop your visual maturity', Audio visual instruction , vol 24, no.7, 1979, p 33_5


14 Berelson, Bernard (1952), Content analysis in communication research, Glencore, III. The Free Press.

15 Berelson, Bernard and Paul Lazarsfeld (1848), The analysis of communication content, Mimeographed, University of Chicago.


21 Busy, J.B.(1932), The idea of progress : an inquiry into its origin and growth, New York, Dover.


26 Census of India, 198, Series-12, Maharashtra Special Tables for scheduled tribes (Age-wise) p.a. IX (iv) tables 4-7


30 Chaudhuri, 1982: "Tribal Development in India": (c) Buddhadeb Chaudhuri (1981) Buddhadeb Chaudhuri (b) 1943-Published by M.C. Mittal Inter - India Publications. 105, Anand Nagar Delhi - 110035 (India).


33 Clarke, Peter and F. Gerald Kline (1974), 'Media effects reconsidered: some new strategies for communication research', Communication research.


38 Damle, Y.B. (1959)," A note on Harikatha " Bulletin of Deccan College XVII Poona, for a discussion of the role of such traditional sources in dissemination of ideas about caste. For description of this kind of communication, see Milton Singer, Traditiona


43 Defleure, M.L. and Sandra Ball Rokeach (1977), Theories of mass communication, New York, Longman.

45 Desai, Nitin, 1992, The Outcome of Rural Independent Sectors Network '92, No. 18, Published by the Center For our Common Future and the IFC, Geneva, Switzerland.


52 Dube, S.C. (1967), "A note on communication, Innovation and planned change in India" in Daniel Lerner and Wilbur Schramm (eds) Communication and change in the developing countries, Honolulu, East-West Centre.


57 Duncan, H.D. (1962), Communication and the social order, New York, Bedminster Press.


66 Freidson, Eliot (1953), 'Communications research and the concept of the mass', American Sociological review, 18.


71 Ghurge G.S., 1959, The Schedule Tribes Popular Book Depot, Bombay


76 Good and Hatt P.F., Methods in social Research, McGraw Hill Book (W.G) 1952


80 Guha B.S. 1955 Indian Abosiginies and who are the Adivasi, Govt. Publication Division, Delhi


85 H. de Journal, Quelle question pour demain, paper presented at the Unesco seminar on the perspectives of educational development, paris, 1978


91 Heider, F. (1958), The psychology of interpersonal relations, New York, Wiley.
92 Henri Dieuzeide, 'Educational Technology for Development Countries', in David and forms of Expression, Communication and Education, Chicago, University of Chicago National Society for the study of Education Part I.

93 Him Dator, Identity, Culture and Communication Future, paper presented at the WFSF Conference, Cairo, September 1978


100 Innis, H.A. (1950), Empire in communication, clarendon Press.

101 Innis, H.A. (1951), The Bias of Communication, University of Toronto Press.

102 J. Botkin, M. Elmadjra, M. Malitza, No Limits to learning: How to bridge the Human gap, Pergamon press, 1979

103 Jain M.K Declining Proportion of females in India. its Extent and Underlying Factors", Ibid P-7

105 John M. Keller, 'Motivation and Instructional Design': A Theoretical prospective' Journal of Instructional development, vol2, no. 4 Summer 1979, p.32


108 Kecskemeti, Paul (1952), 'Meaning, Communication and value, chicago, University of Chicago Press.

109 Kivlin, Roy, Frederik and Sen, (1968), Communication in India, Hyherabad, NICD.

110 Klapper, J. (1960), the effects of mass communication, Glencoe, Free Press.


112 Krober Alfred, 1923, Anthropology, Oxford & 1bh (105) , Publishing Company, Bombay

113 Kuppuswamy, B. (1976), Communication and Social development in India, Sterling Publishers Pvt.Ltd.

114 Kuppuswamy, B. (1977), Social changes in India, New Delhi, Vikas Publishing House Pvt.Ltd.


117 Lars Ingelstam, Feudalism or Democracy? Communications at the crossroads, paper presented at the World Future Studies Federation (WFSF) in meeting in Cairo, 16-19 September 1978.

118 Lashmna Rao, Y.V. (1966), communication and development: A study of two Indian villages, University of Minnesota Press.


126 Lowenthal, Leo (1952), 'International communications research', (special issue) Public opinion quarterly. 16 Winter.


130 Majumdar D.N. 1961, Races and cultures of India, Asia Publishing House, Bombay.


134 Marshall Mchuhan and Quentin Fiore, The medium is the message, P.18, New York, Bantam books, 1967


137 Media for Rural Communication Editor Jaya Patil First published 1994 ISBN : 81 - 7444-009-7 ( C ) PUBLISHER Mrs, Usha Kiran for Delta Publishing house, 4, MCH complex, Pukli Bowli, Koti, Hydrabad_500195 M20 s891 m4 379898

138 Menefee and Menefee (1964), Communication in village India. Tiptur, Mysore state, Kalpataru College.
139 Menefee, S. and Andey Menefee (1965), 'An experiment in communication in four Indian Villages', Journal of Social research, 6(2).


143 Nadeen Hasnsin 1983 Tribal India Today, harnam Pub. New Delhi


145 Nafziger, Ralph O. and White David Manning (1958), Introduction to mass communication research, Baton Ronge, Louisians State University Press.


149 National Seminar on protection of tribal interest, Nov. 8-9, 1993 at Tribal Research Training Institue, Pune. Tribal Development, Govt of Maharashtra. A Report


154 Palmer, Vivien, Field studies in Sociology, University of Chicago Press, 1928


163 Prodipto Roy, Frederick, B. Waisanen Everett M. Rogers (1969). The impact of communication on rural development, an investigation in Costa Rica and India, Hyderabad, NICD.

164 Professor, Michael H. (1978), The cultural dialogue : an introduction to inter-cultural communication, USA, Houghton Mifflin Company.

165 Pye, Lucian W. (1963), Communication and Political development, New Delhi, Radhadrishna Prakashan.


167 Rathnaiah, E.V. Structural Constraints in Tribal Education. New Delhi, 1977


177 Roy, Waisanen and E.M. Rogers. (1969), The impact of Communication in rural development, Hyderabad, NICD.


184 Schramm, W. (1971), The process and effects of communication, Urbana, University of Illinios Press.


186 Schramm, Wilbur. (1963), Report of the mass communication study team, New Delhi, Government of India.


188 Selltiz (eds) (1951), Research methods in social relations, 11-New Fetter Lane E.C.4, Methuen & Co. Ltd.


193 Singh J.P. & Vyas (1989), Tribal Development

194 Singh, Yogendra (1973), Modernization of Indian tradition. Delhi, Thomson Press (India).


197 Sinhs, Surajit, 1965 : Tribe-Caste and Tribepeasant Continus in Central India", Man'm India, 45:57-83.


199 Sirsalkar, P.K 1982, Evaluation of Ashram shools managed by voluntary agencies in Maharashtra State. Tribal REsearch Bull, 7:1, 7-8


201 Soedjatmoko. The Future and the learning capacity of Nations : Role of Communications, paper meeting of the International Institute of Communications, Dubrovnik, September 1978.


205 Surjit Sinha, 1959 : "Tribal Culture of Peninsular India as a Dimension of the Little Traditon : A preliminary statement ".


210 Verma, H.S. (1975), 'Mass media in eight' North Indian Villages, Behavioural sciences and community development, 5.


216 Visual learning, Bureau of Educational Communications, New York state education department, Albany, N.Y.

218 Williams, Raymond (1976), Communications, Penguin Books Ltd.


220 Young, P.V., Scientific Social Survey and Research, Prentice Hall, Inc. USA, 1966

221 Young, Pauline V. (1979), Scientific Social surveys and research, New Delhi, Prentice-Hall of India Private Limited.