APPLICATION OF DEVELOPMENT COMMUNICATION FOR RURAL DEVELOPMENT (A STUDY OF THE NORTH WESTERN PROVINCE OF SRI LANKA. 2002 - MAY.

1. District :-
2. Divisional Secretariat Division :-
3. Grama Niladari Area :-
4. Village :-
5. Address :-
6. Details of the Family Members :-

<table>
<thead>
<tr>
<th>No</th>
<th>House</th>
<th>Relation</th>
<th>Sex</th>
<th>Age</th>
<th>Educational</th>
<th>Occupation</th>
<th>Task</th>
<th>Income</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Holder's ship Name</td>
<td>Qualification</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Male/Female Education

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>1=Not</th>
<th>2=Primary</th>
<th>3=Secondary</th>
<th>4=Higher</th>
<th>5=Graduate</th>
<th>=Abroad</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>Female</td>
<td>Schooling</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Task

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student</td>
<td>Self</td>
<td>Home</td>
<td>Permanent</td>
<td>Un</td>
<td>Foreign</td>
<td>Other</td>
</tr>
</tbody>
</table>

Work Employment

Employment

7. Ownership of Lands & Cultivation

I. Ownership of Land

<table>
<thead>
<tr>
<th>Lands</th>
<th>Fields</th>
</tr>
</thead>
</table>

Owner
Rented
Other.

II. Cultivation of the Last Season

<table>
<thead>
<tr>
<th>Lands</th>
<th>Fields</th>
</tr>
</thead>
</table>

Acres
Crops
III. Water for Cultivation:  
   - Tank water  
   - Irrigation Water  
   - Rain Water  
   - Well Water

IV. Are there "Samurdhi" Recipients in your house? Yes  
   No  
   If so the Income: -

8. Health  
   I. Whether you or family members was/were suffering from below diseases during last 3 months  
      - Malaria  
      - Dengue  
      - Filarisis  
      - Diarrhea  
      - Other communicable Diseases  

   II. Method of the treatment (Treatment Method.)  
      - House made Medicine  
      - Indigenous Medicine  
      - Dispensary  
      - Near by Government Hospital  
      - Private Hospital  

   III. Expenditure of the treatment: -

   IV. Child births for the last two years?  
      Number of pregnancies  
      Number of live births  
      Number of still births  
      Number of abortions  
      Present number of pregnancies
9. Communication

9-1 Television Media
I. Do you have a Television in your house? Yes
   No
II. What is your most like Channel / Channels
   1.
   2.
   3.
   4.
   5.
   6.

III. What is the most interesting T.V. Program?
   News
   Documentary
   Musical
   Drama
   Film
   Tele Drama
   Health

9-2 Broadcasting Media
I. Do you have a Radio in your house Yes
   No
II. What is your most like Channel / Channels
   1.
   2.
   3.
III. What is the most Interesting Radio Program?

- News
- Documentary
- Musical
- Drama
- Film
- Tele Drama
- Health
- Development
- Agriculture
- Religious
- Educational
- Children
- Woman

9-3 Film Media

I. What is the distance from your house to the nearest film hall?

II. Have you watched a film or films related to the development in your village last year?

III. How many films have you watched from a film hall last month?

IV. How many films have you watched in T.V. in your home or neighboring house in the last month?

V. Which kind of films do you most like?

VI. What is the name of the film you have watched last?

9-4 Print Media

I. You are buying newspaper to your house

   - Daily
   - Weekend

II. What are the Newspapers you buy

   - National Education
   - Alternative For Children
Religious For the young (Mail)
Women For the young (Female)

III. What Parts do you read in the Newspapers
Local & Foreign News Business News
Educational News Agriculture News
Religious News Development News
Sport News Literature News
Health News Advertisement

9-5. Magazine and Periodicals
I. How many Magazines and Periodicals do you buy in month?
II. What Parts do you read in the Magazines & Periodicals
Local & Foreign News Business News
Educational News Short Stories
Sport News Art
Health News Environmental News
Film & Teledrama News Development News

III. If you have bought a book last month. What is the Name is it?

9-4 Print Media
I. You are buying newspaper to your house
   Daily Weekend

II. What are the Newspapers you buy
   National Education
   Alternative For Children
   Religious For the young (Mail)
   Women For the young (Female)
III. What Parts do you read in the Newspapers

Local & Foreign News  Business News
Educational News  Agriculture News
Religious News  Development News
Sport News  Literature News
Health News  Advertisement

9-5. Magazine and Periodicals

I. How many Magazines and Periodicals do you buy in month?

II. What Parts do you read in the Magazines & Periodicals

Local & Foreign News  Business News
Educational News  Short Stories
Sport News  Art
Health News  Environmental News
Film & Teledrama News  Development News

III. If you have bought a book last month. What is the Name is it?

IV. What is the distance from your house to the most nearest market :-
What is the distance from your house to the most nearest Hospital :-
What is the distance from your house to the most nearest Library :-
What is the distance from your house to the most nearest School :-
What is the distance from your house to the most nearest Post office :-
What is the distance from your house to the most nearest Police Station :-

V. What are your Productions ?
How do you dispose them ?

VI. What are the articles you bought during the last year for your use?
VII. Have you mortgaged your properties recently due to economical problems?

Yes          No

VIII. Have you obtained any loans? Yes No
If "Yes"
From a Bank
From a Person
From a Society

IX. Your future depends
On fate          On astrology
On courage       On black/white magic
On fortune       On witch craft

On vows

X. * Are there any educated unemployed person in your family
Yes          No
* If so how many are there?
* Do you expect any politicle fever for a job
Yes          No
* Are there any professional members in your family?
Yes          No
* The Nature of the skill :
* Do you earn any substantial income from such skills
Yes          No

IV. What is the distance from your house to the most nearest market :-
What is the distance from your house to the most nearest Hospital :-
What is the distance from your house to the most nearest Library :-
What is the distance from your house to the most nearest School :-
What is the distance from your house to the most nearest Post office :-