

**MARKET POTENTIAL STUDY FOR A
WORLD CLASS REHABILITATION CENTRE
FOR SPINAL CORD INJURY IN MUMBAI**

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SNDT UNIVERSITY OF MUMBAI

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THESIS SUBMITTED FOR THE DEGREE OF

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UNDER GUIDANCE OF

PROF. DR. UDAY SALUNKHE

Director

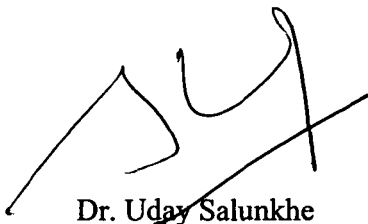
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- a. “Market Potential Study for a World Class Rehabilitation Centre for Spinal Cord Injury in Mumbai”, is a pioneering effort to identify the urgent need for such a concept through benchmarking both the International centres and Indian ones, thus establishing the potential for one in Mumbai, in the growing healthcare sector.
- b. This study presents a cross relation between superior health care services and complete lack of rehabilitation services, crucial for a good quality of life for people with Spinal Cord Injury in Mumbai. It maps the existing Spinal Cord Injury rehabilitation centres in India as well as benchmark International Rehab Centres, and validates the requirement for a sizeable world class centre in Mumbai for the mushrooming number of people with Spinal Cord Injury.
- c. Its is a pace setter for further research in two ways:
 - i. Possibility for Spinal Cord Injury rehabilitation medical tourism in Mumbai
 - ii. Apply the same model for similar centres in other parts of the country.



Dr. Uday Salunkhe

Director,

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