

APPENDIX 10.SEMANTIC DIFFERENTIAL TECHNIQUE

The procedure requires the pupil to consider a concept given and express what it means to him. He is supplied with nine bipolar adjectives and required to judge the concept against them. The bipolar adjectives are considered to represent the two extremities of the adjective continuum. Each continuum is divided into seven steps to give scope for judging the concept on a seven point rating scale. The assigned values for the concept on the nine bipolar continue for each concept are treated as constituting the semantic space of the pupil with regard to the concept concerned.

The measurement of the meaning of the concept "Myself" on the semantic differential technique is given below as an example.

MYSELF

Fast	_____	Slow
Irresponsible	_____	Responsible
Exciting	_____	Unexciting
Light	_____	Heavy
Tense	_____	Relaxed
Foolish	_____	Wise
Mature	_____	Immature
Cold	_____	Hot
Hard	_____	Soft

In the present study the sixteen concepts used were substituted in the place of "Myself" one by one. The bipolar continua remained the same for judging all the concepts.